# Vietjet Aviation Joint Stock Company Q1.2023 BUSINESS PERFORMANCE RESULT AND UPDATE

May 2023



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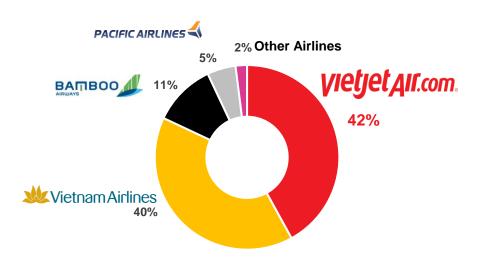
## **Company overview**

#### Vietjet is the market leader and a pioneer in Low-Cost Carrier (LCC) in Vietnam

#### **Business overview**

- Established in 2007, Vietjet is a leading regional low-cost carrier and Vietnam's first private airline to be granted operations permit and air operator certificate
- Holding largest domestic market share 42%
- Accumulatively carried > 160 million passengers and is now operating 115
   regular routes including 46 domestic and 69 international with 400
   flights a day
- Vietjet owns young fleet of **77 aircrafts** from Airbus including wide- and narrow-body aircrafts, in which 5 A330s, 18 A320s, and 54 A321s
- Vietjet has been listed on the Ho Chi Minh City Stock Exchange (HOSE) since February 2017, top 30 largest capitalization and liquidity on HOSE

#### Domestic market share by capacity (Q1.2023)



#### Financial and operating metrics (Q1.2023)



## **Total asset**

US\$ **2,948M** 13% y-o-y

# **EBITDAR**

US\$ **143M** 390% y-o-y

## Revenue

US\$ **549M** 185% y-o-y

# **Net profit**

us\$ 7.3 M

# Number of flights

31.3K

57% y-o-y

# Passenger carried

**5.5M** 

75% y-o-y

# **Load factor**

80%

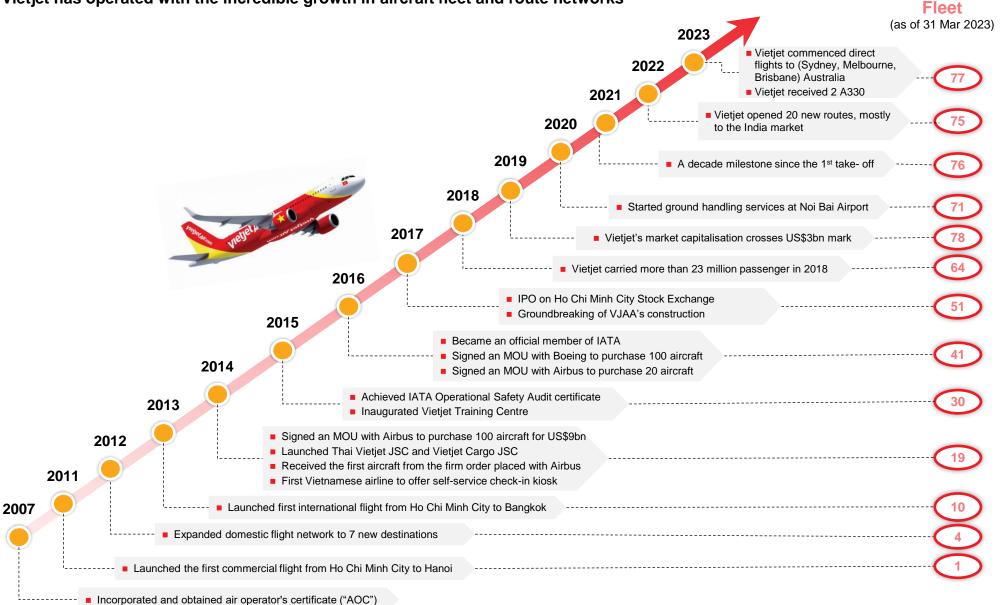
# Number of routes

115

46 dom + 69 int'l

## **Development milestones**

Vietjet has operated with the incredible growth in aircraft fleet and route networks



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- 1 # 1 LCC in Vietnam with a strong operational capability
  - Best positioned to benefit from Vietnam's attractive macro story and strong government incentives for the Vietnam's Aviation sector
    - Consistently and strongly focusing on building and maintaining the best-in-class cost structure

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- Resilient operational performance to support comprehensive strategy towards building diversified aircraft asset portfolio
- Young and modern fleet with significant commercial and financial potential being secured by a large aircraft orderbook
- Comprehensive strategy in building digital airline ecosystem and all-in-one loyalty platform
- 7 Strong brand recognition in Vietnam and in the region providing sustainable competitive advantage
- 8 Experienced board of directors and management committed to investors' best returns

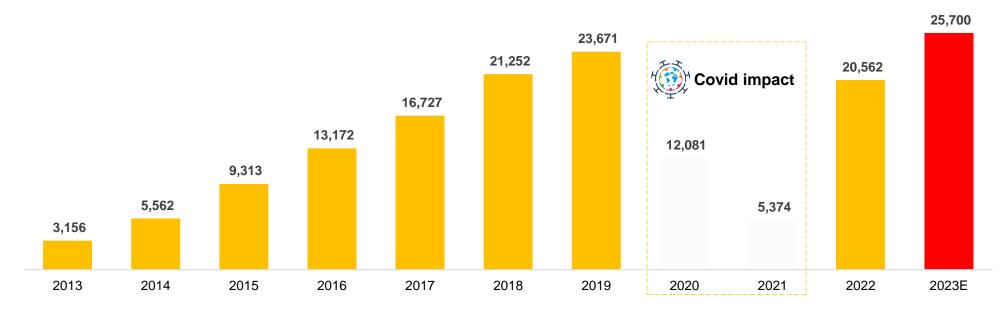
# 1 LCC in Vietnam with a strong operational capability

#1 LCC with 42% domestic market share

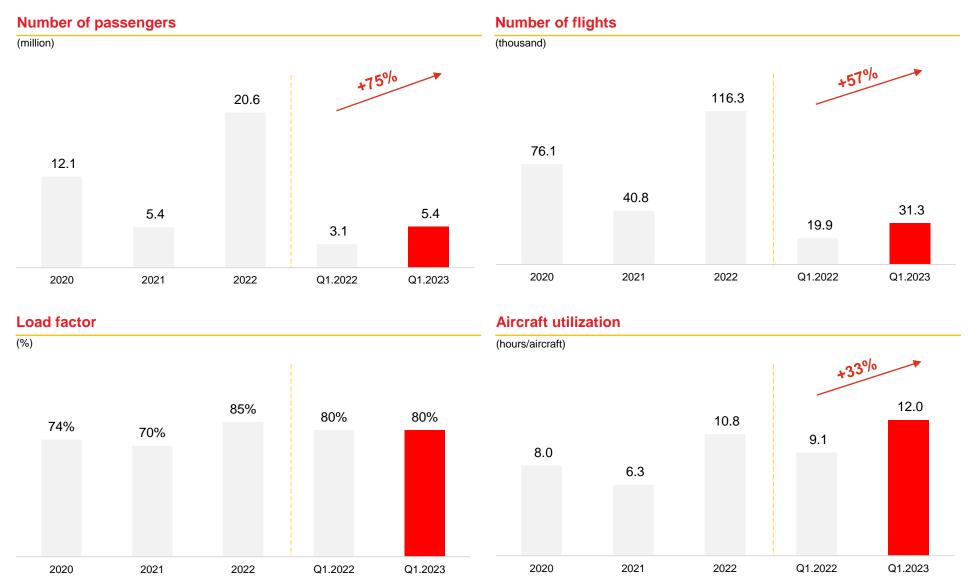
#### 2<sup>nd</sup> Largest fleet in Vietnam with 77 aircrafts



...Vietjet among the fastest-growing airlines in APAC with total number of passengers growth rate more than 30% per year

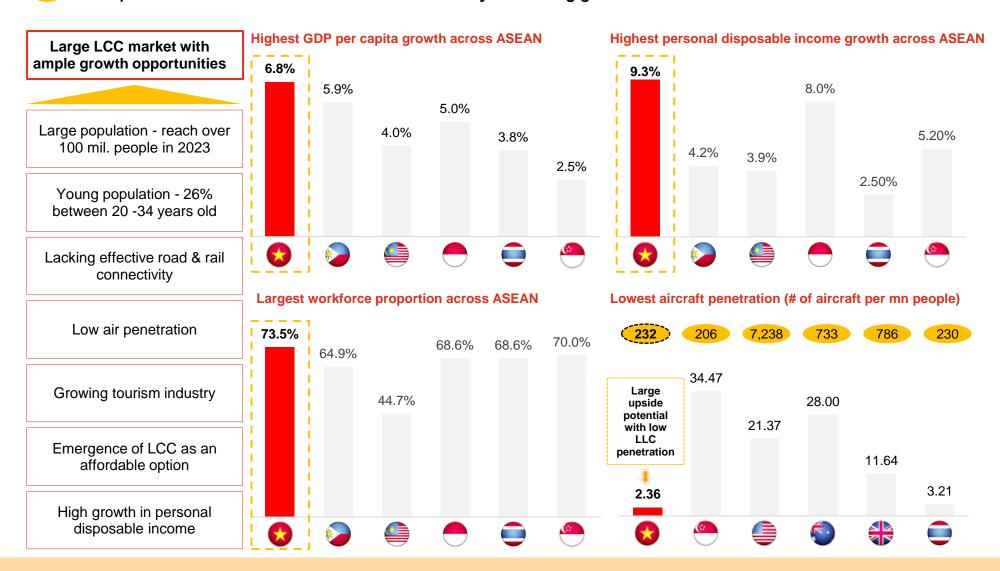


# **Key investment highlights**# 1 LCC in Vietnam with a strong operational capability



# **Key investment highlights**

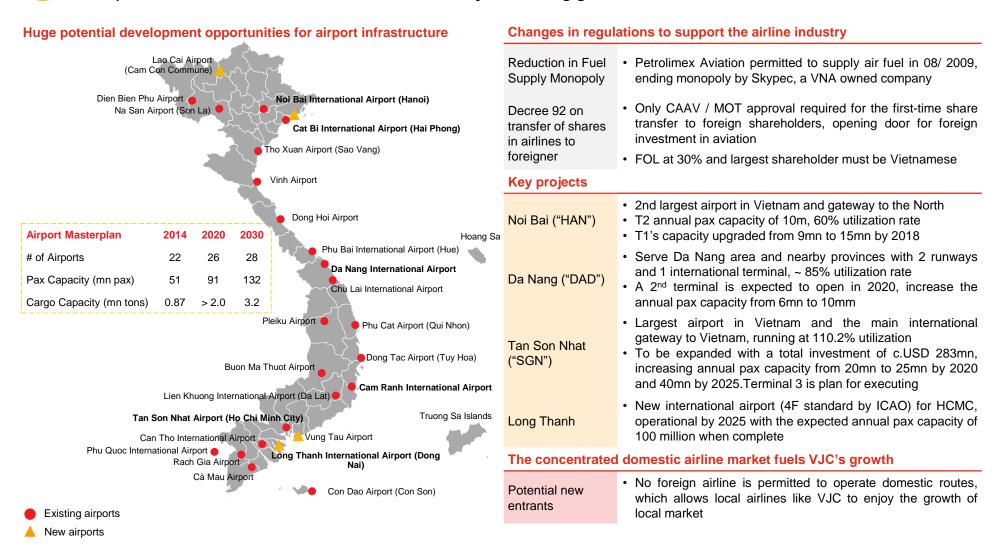
Best positioned to benefit from attractive macro story and strong government incentives for Vietnam's Aviation sector



Solid economic growth trend and favorable demographic structure provide strong tailwinds for Vietnam's LCC market to soar

# **Key investment highlights**

#### Best positioned to benefit from attractive macro story and strong government incentives for Vietnam's Aviation sector

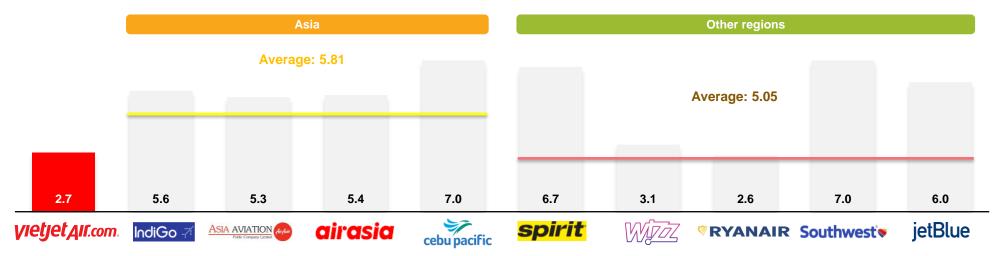


Strong government focus with US\$10.5 billion of airport infrastructure development plan across Vietnam, creating a significant momentum for Vietnam's aviation sector

# **Key investment highlights**

Consistently and strongly focusing on building and maintaining the best-in-class cost structure

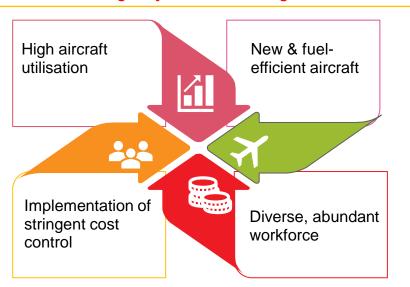
Vietjet has the one of the lowest CASK (ex-fuel) amongst its regional and global peers in 2022



#### **Cost of operation breakdown**

# SSQA Others Ground operation 1% 3% Technical 9% Flight operation 82%

#### Critical factors driving Vietjet's cost advantages





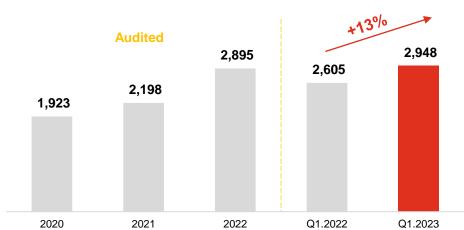




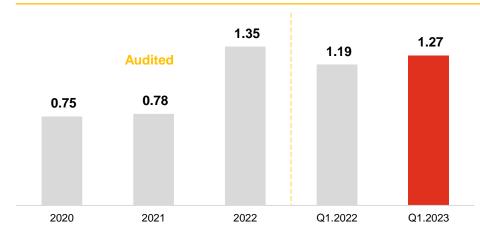
Resilient operational performance to support comprehensive strategy towards building diversified aircraft asset portfolio

#### Stable asset base scale up with additional aircraft asset

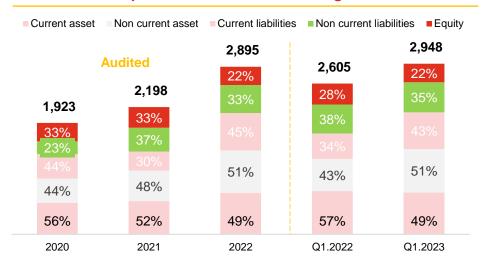
(US\$ million)



#### Debt-to-Equity ratio remains well above industry average



#### Well balanced capital structure with c.60% long-term resource



#### **Extensive and highly committed funding partners**

- Actively working with large local and international financial institutional to ensure short-term funding needs for operation
- Selected partners



















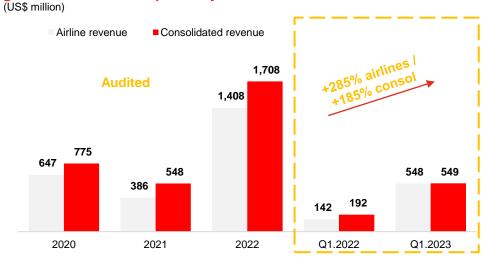


Vietjet maintains a consistent and prudent approach to leverage and capital structure

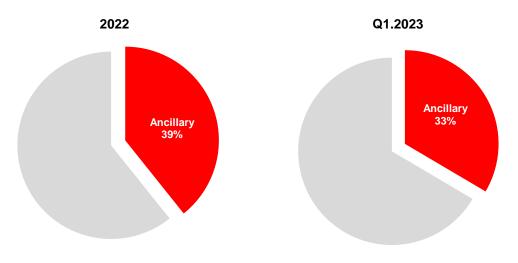


Resilient operational performance to support comprehensive strategy towards building diversified aircraft asset portfolio

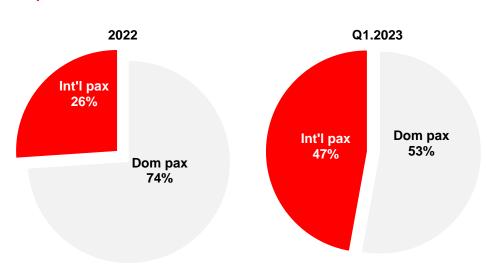
Airline and consolidated revenue achieved at 285% and 185% y-o-y growth in Q1.2023 respectively



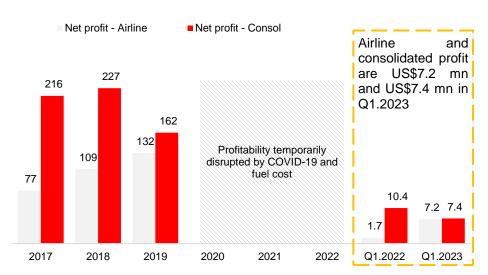
Ancillary revenue made up 33% of total revenue



Revenue from international routes make up 47% of passenger transportation revenue in Q1.2023



...one of few airlines returning to profit quickly (US\$ million)





Young and modern fleet with significant commercial and financial potential being secured by a large aircraft orderbook

Fleet overview

#### Diversified and fast growth of Vietjet's air fleet

# 77 aircraft, 73 leased and 4 owned

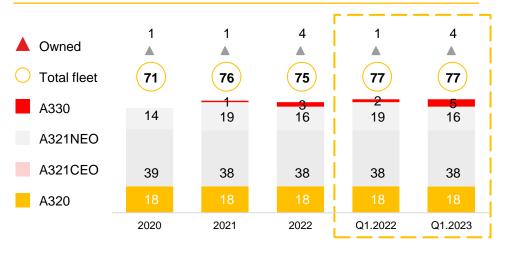
Aircraft utilization c. 13 hrs (Q1.23) compared to 9 hrs (Q1.22)

95% of feet in operation

**MAIRBUS** 

Technical reliability rate 99.6%

Operating avg. 400 flights per days



#### ...over 300-aircraft order with Airbus and Boeing providing Vietjet huge potential for earning and commerce

# 311 +300 aircrafts **Delivery in next 6 years** 200 111

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#### Vietjet has one of the youngest and most modern fleet globally

|  | Model   | #<br>a/c | Seat<br>Configuration | Avg.<br>age |
|--|---------|----------|-----------------------|-------------|
|  | A330    | 5        | 365 – 377             | n.a         |
| and the  | A321NEO | 16       | 230 – 240             | 4.8         |
| The state of the s | A321CEO | 38       | 230                   | 4.8         |
| The same of the sa | A320    | 18       | 180                   | 9.8         |



Comprehensive strategy in building digital airline ecosystem and all-in-one loyalty platform

Fully integrated technology management system allowing Vietjet to achieve better profitability and proficiency

Digital pilot-to-maintenance



# **Lufthansa Technik**

**Enterprise resource planning** 



Flight data analysis

**Express delivery services solution** 



Risk and fraud management systems







**Aviator revenue management** 





#### All-in-one loyalty platform - SkyJoy

- All-new Frequent Flyer Program
- One Loyalty platform with point conversion
- Earn SkyPoint on everyday spending from Online to Offline and the points never expire
- Limitless redemption from Vietjet air tickets to gifts from 250+ much-loved brands



#### ... together with rich customer data from unique ecosystem









>160 million of carried passenger accumulatively and >30 thousand marketing points

**3.3 million** customer and **347** branches

**11.3 million** customer and **c.25 thousand** POS



#### **Huge potential valuation added to Vietjet**

| Program           | Airline           | Val (US\$ mn |
|-------------------|-------------------|--------------|
| SkyJoy            | vietjet діг.com.  |              |
| Rapid<br>Rewards  | Southwest's       | 8,828        |
| TrueBlue          | jetBlue           | 3,891        |
| SkyPass           | KSREAN AIR        | 4,594        |
| Miles &<br>Smiles | UTURKISH AIRLINES | 2,624        |
| Cathay            | CATHAY PACIF      | IC 4,552     |

# **Key investment highlight**

Strong brand recognition in Vietnam and across the region providing sustainable competitive advantage

| Most Valued Airline of the Year in Asia 2022 Best Cabin Crew Service in ASIA 2022 | 2022 WORLD BUSINESS OUTLOOK |
|---|-----------------------------|
| Best Low-cost Airline Awards 2022   | 2022 SKYTRAX*               |
| The best new Fintech product "Fly First – Pay Later"                              | 2022 ECONOMICS              |
| World's Top 10 Safest & Best Low-cost<br>Airlines by Airlines Ratings             | 2021 AirlineRatings         |
| Best Companies to Work for in Asia  | 2020 HRASia                 |

Vietjet continuously launches pioneering solutions and airlines services, carrying out safe and efficient flight operation to ensure highest customer satisfaction



#### Experienced board of directors and management committed to investors' best returns



Mdm. Nguyen Thi Phuong Thao Chairwoman

- Madam Nguyen Thi Phuong Thao is one of the founding members of Vietjet, Chairwoman of Vietjet since 2023, before that Ms. Thao was the Vice Chairwoman, CEO since 2007
- She is also the Permanent Vice Chairwoman at HDBank
- Madam Thao holds a PhD Degree in Economic Cybernetics from the Mendeleev Institute.



Mr. Michael Hickey EVP & COO

- Mr. Michael was a Senior Managing Director at Ryanair for more than 30 years since established.
- During his management period, Mr. Michael has experienced a remarkable growth, from 6 aircrafts at the start to now 400 aircraft. With Ryanair, Mr. Michael participated in various essential projects related to maintenance, technical operations and commercial aircraft purchase/selling contracts.



Mr. Dinh Viet Phuong BOD member, CEO

- Dr. Phuong has more than 20 years of leadership experience and holds important positions in many companies in the Transportation Industry.
- Dr. Phuong is the CEO since April 06, 2023.
- He holds a PhD Degree in Transportation from Moscow State Academy of Water Transport.



Mr. To Viet Thang EVP & CAO

- Mr. Thang is responsible for the Safety, Security, Quality and Assurance as well as Back-office activities of Vietjet.
- He has nearly 20 years of experience in the aviation industry, including for Vietnam Airlines where he served as the Deputy Director of SSQA between 2008 and 2014.



Mdm. Ho Ngoc Yen Phuong BOD member, EVP & CFO

- Mdm. Phuong has more than 25 years of leadership in financial and accounting field in different industries, including Oil & Gas, Telecommunication, Industrial Production.
- She was CFO of PVN Group, PVDrilling, SK Telecom and Holcim.
- She graduated Master of International Finance and Accounting at Swinburne University (Australia).



Mr. Nguyen Thanh Son EVP & CCO

- Mr. Son leads the commercial activities of VietJet as well as revenue management.
- Mr. Son has had more than 20 years of experience in commercial activities at both international and domestic airlines.

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# 2023 Business outlook



## Flight network development

- Expand widely the domestic route network especially the key routes; strengthen the domestic leader position.
- Continue to grow the international routes further and aim for profitability on all operating routes.



## **Branding and Partnership**



- Maintain and strengthen the company's outstanding branding by improving our services (ground services and in-flight services).
- Manage actively with a goal to optimize the company's joint venture business performance



## **Safety**



- Ensure safety, security, and service quality in all flights operated by Vietjet.
- Comply with aviation safety regulations and standards, apply and continuously update safety management system in all operation activities to the highest level.



## **Cost management**



- Continue with the progress of standardization, automation on all business operating procedures.
- Strive to save operating cost such as jet fuel, leasing, administrative cost.



#### **Human resources**



- Maintain fresh, young, transparent working environment; communicating cost saving awareness to all employees
- Restructure VJC organization towards a resultoriented, strong teamwork environment



## **Capital fundraising**



 Aim to raise long-term funding including equity and international debt/borrowing to support for business operation, PDP and aircraft financing

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## **Notable events**

Vietjet has achieved remarkable milestones in reaching momentous agreements with key partners and opening new routes to international destinations



Vietjet announced to commence direct flights connecting Vietnam and Australia starting on 31/03/2023. Vietjet will operate modern and comfortable wide-body A330 aircraft with a wide range of ticket classes.

Sovico and Vietjet leaders participated in the Vietnam Economic JForum 2022 to listen to the opinions and propose to jointly develop Vietnam's economy.







Signed a cooperation agreement to deploy AVIATAR's Technical Logbook application with Lufthansa Technik Group

Vietjet and Boeing reach an agreement to reaffirm the previous order for 200 Boeing 737 MAX aircraft during 2022 Farnborough International Airshow

Vietjet and F Air - Czech Republic's flight school signed a cooperation agreement that is witnessed by Vietnam's Prime Minister and Czech Republic's Prime Minister

